



It's about  
**sound!**

[www.audionamix.com](http://www.audionamix.com)

Logos Graphical Charter 2011



**Audionamix**<sup>®</sup>  
It's about sound

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## Audionamix Logotype



Use this version only on a white background.  
Audionamix is a register trademark.

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## Color Variations



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## Background Color



Use the white version of the logo only on a colored background.

## Clear Space



For legibility reasons, save some clear space around the logotype, at least a quarter of the illustration height.

## Do



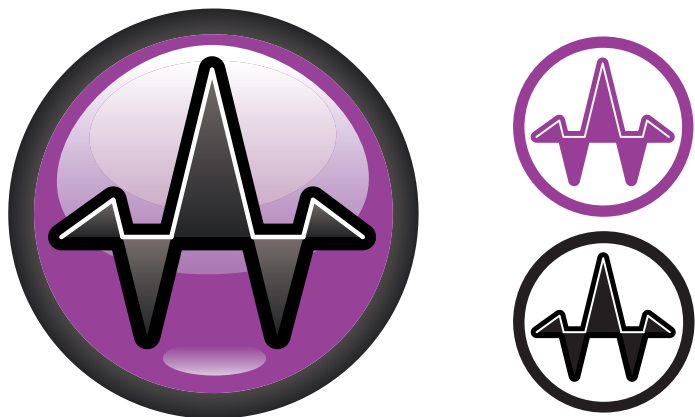
Add a graphic line to support the logotype.  
Add a cartouche with a white background to increase its legibility.

## Don't

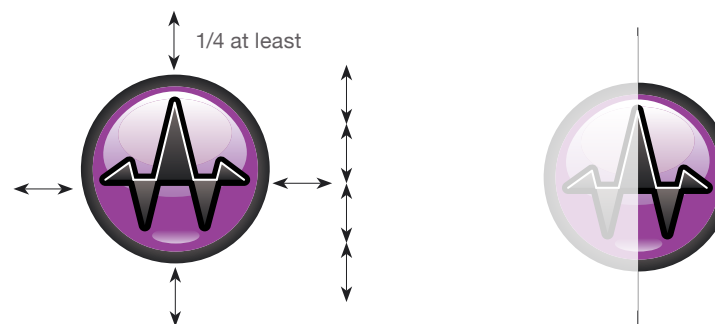


Don't change the proportions of the logo.  
Don't use the logo on a colored background.  
Don't change the colors of the logotype.  
Don't separate the elements of the logotype.

## Illustration



## Clear space and cutting



For legibility reasons, save some clear space around the logotype, at least a quarter of the illustration height.

The illustration can be cut in two vertically.

## Do



## Don't



Don't change the proportions.  
Don't change the colors.  
Don't separate the elements of the illustration.

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## ADX Logotype



ADX stands for Audio Dynamic eXtracted,  
it is the name of the Audionamix Technology.

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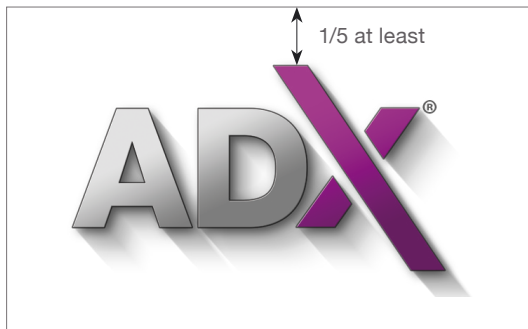
## On DVD or CD Support



When the ADX Technology is used on a DVD or CD,  
use the black version instead of the colored one on the left.

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## Clear Space



For legibility reasons,  
save some clear space around the logotype,  
at least a fifth of the illustration height.

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## ADX by Audionamix Logotype



ADX stands for Audio Dynamic eXtracted, it is the name of the Audionamix Technology and it is a registered trademark.

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## On DVD or CD Support



When the ADX Technology is used on a DVD or CD, use the black version instead of the colored one on the left.

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## Clear Space



For legibility reasons, save some clear space around the logotype, at least a fifth of the illustration height.

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## Color variations of the ADX logotypes

To enhance its visibility, there are different versions of the *ADX* and *ADX by Audionamix* logotypes. They are to be used according to the color of the background.

1. With a black or a white background, use the colored version of the logos,
2. With a background of color (any color), use the white version of the logos.

### Examples



With a white background



With a black background



With a colored background

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It's about sound

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